

The Nation is Hiring Men and Women in Fastest Growing Industries!







### About net.America

net.America is a Woman-Owned 8(m) certified management consulting firm with more than 20 years of federal and state government contracting experience. Small but laserfocused, net.America consistently "Delivers the Right Solutions" to clients by listening, studying the needs of our clients and making customized recommendations that solve the complex challenges at hand. Since 2000, net.America has been providing information technology solutions in the following core areas: Software Development, Program Management, Healthcare, Contact Center and Grants Management. More at: discovernetamerica.com.



net.America's Workforce Impact Network (WIN) program is an Industry Intermediary focused on developing apprenticeship programs and increasing the number apprenticeship opportunities to drive the Nation's success!

# **Program Background**

On September 10, 2020, the U.S. Department of Labor, Employment and Training Administration's Office of Apprenticeship awarded net.America a five-year contract to expand registered apprenticeship programs (RAPs) in the healthcare, health IT and energy sectors. Initial regions of focus are the Mid-Atlantic, East North Central, South Atlantic, and Pacific. Workforce Impact Network (WIN) is a program created to carry out these goals.

Every year, there are more than 600,000 healthcare and 100,000+ energy new job openings in the United States. The demand is growing at an average rate of 17.4% in the healthcare arena and 61% in energy (as a wind turbine technician). In addition to growing opportunities, a shortage of entry-level healthcare workers exists and needs to be addressed. In the energy sector, lack of experience, training, or technical skills are top reasons for hiring difficulty by employers. The need for technical training/certifications, expanded investments in workforce training and closer coordination between employers and the workforce training system is key to addressing the gaps across industries.

The U.S. Department of Labor (DOL) is investing in these programs to address this critical nationwide workforce challenge.

As an Industry Intermediary, net. America is uniquely positioned to convene employers within an industry or sub-sector to determine skill needs and workforce trends and to work with employers on a regional and national level to develop apprenticeship programs with the goal of increasing the number of apprenticeship opportunities.





## Mission

- Expand current and create new RAPs for career seekers with a 50% focus on minority and vulnerable populations.
- Commitment to enrolling an average of 750 Registered Apprentices or more a year over the life of the contract.

## Approach

net.America will establish new and expand current healthcare, health IT, and energy apprenticeships for career seekers by working with employers, industry and trade association executives, public officials, workforce professionals, secondary/post-secondary educators, and registered apprenticeship experts. More specifically, net.America will:

- Build awareness of RAPs and facilitate peer learning.
- Manage outreach and recruitment and convene apprenticeship forums.
- Initiate new apprenticeship programs and expand sustainable existing RAPs.
- Conduct research and evaluations and prepare a promising practices guide.

In addition, net.America will issue incentive funds to eligible programs to strategically launch sustainable promising registered apprenticeship programs.

### Contact us!

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### **Our Partners:**







